Towards sustainability of large events

The legacy of Green room event
26 May 2016, Nairobi
3.00 – 4.00 pm
Expo Milano 2015 represented an extraordinary opportunity to spread the sustainability principles linked to food production as well as to all sustainable related aspects of the event itself.

To this end, Italy promoted a “strategy for sustainability of mega events” that, starting from the Expo Milano 2015 case study, developed a model for future big events internationally planned.

The Green Room side event will disclose the valuable results of Expo Milano 2015 and present its legacy to the international community.

AGENDA

Opening remarks
Barbara Degani – Undersecretary, Italian Ministry for the Environment, Land and Sea

Achieving Sustainable Consumption and Production: Individual Decisions, Collective Impact
Achim Steiner – Executive Director, UNEP
(invited tbc)

Sustainability of large events: the development of an idea
Giovanni Brunelli – Head of Unit, Italian Ministry for the Environment, Land and Sea

Expo “Case study”: an innovative strategy to sustainability
Gloria Zavatta – Sustainability Manager, EXPO 2015

“Material Legacy”: Sustainability of temporary buildings construction and disassembly
Matteo Zanchi – Politecnico di Milano

“Immaterial Legacy”: the Milan Charter and the Milan Urban Food Policy Pact
Claudia Sorlini – Scientific Committee for Expo 2015, Municipality of Milan

Closing remarks – Astana 2017
Bakhytzhan Dzhaksaliyev – Vice-Minister of Energy of the Republic of Kazakhstan
(invited tbc)